

## THM435 Sustainable Tourism

Faculty of Tourism and Hotel Management- Elective course

Credit: 3      ECTS: 6



**Course Description:** This course explores the principles and practices of sustainable tourism, emphasizing the need for responsible and environmentally conscious approaches in the development and management of tourist destinations. Participants will delve into the intricate relationship between tourism and the environment, human resource management aligned with sustainable development goals, sustainable tourism destinations, responsible production and consumption, and the crucial roles and responsibilities of stakeholders in fostering sustainable practices.

**Course Outcomes:**

- Develop a comprehensive understanding of the goals and strategies within the scope of sustainable tourism, and analyze how destinations can be developed in alignment with sustainable tourism objectives.
- Evaluate the intricate relationship between tourism and the environment, examining the impacts of tourism on local ecosystems and biodiversity.
- Critically assess the management of human resources in the context of sustainable development goals, emphasizing the importance of social and cultural considerations.
- Identify and analyze sustainable tourism destinations, exploring best practices and case studies that showcase successful implementations of sustainable tourism principles.
- Examine the principles of responsible production and consumption within the tourism industry, emphasizing the role of businesses in minimizing their ecological footprint.
- Evaluate the responsibilities of various stakeholders in the tourism sector and propose strategies for collaboration to enhance sustainability efforts.